MARIO S. GARCIA

POSITION: **Full-Stack UI/UX Developer, Marketing Tech**

SKILLS

UI/UX Development, Marketing Tech, Javascript Stack, PHP Stack, Cloud Stack

SUMMARY OF QUALIFICATION
• 30 years of total experience
• 15 years in Printing Tech
• 15 years in Marketing Tech, Remote Working, Full-Stack Dev, Creative Works

KEY SKILLS

Graphic Design/Motion Graphics: Adobe Creative Suite (25yrs), Canva (3yrs), Figma (2yrs), Microsoft Office/Publisher (20yrs), Bootstrap Studio (5yrs), Sketch, (1yr) Corel (5yrs).

Cloud & Mobile App:
Frontend: Bootstrap CSS (5yrs), Material UI (3yrs), Shacdn(1yr, CSS/CSS3 (15yrs), HTML5 (5yrs), Smarty (3yrs),Twig (2yrs), Blade (3yrs), Vanilla JS (15yrs), TypeScript (1yr), ES6 (3yrs), VueJS (2yr), TailwindCss (1yr), jQuery (10yrs), Saas (3yrs), Less(3yrs), Scss(3yrs), React(5 yrs), React Native (2yrs), Elementor (5yrs), Radix UI (1yr), Various Wordpress Page Builders (10 yrs), Webflow, Squarespace.

Backend: Rest-API, APIs, GraphQL, PHP (15yrs), XML (15yrs), JSON (15yrs), Wordpress (15yrs), Drupal (5yrs), Joomla (5yrs), CS-Cart (2yrs), Magento (3yrs), ExpressJS (1yr), NodeJS (1yr), MongoDB (1yr), MySQL (15yrs), JetEngine (2yrs), Crocoblock (2yrs)

Server Side: cPanel (15yrs), Amazon AWS (5yrs), Google Cloud (5yrs), CloudWays (3yrs), Netlify, Digital Ocean (3yrs), Vercel, CloudFare (5yrs), Vltr, Kamatera, Various Shared Hosting panels (10yrs), Webmin, Docker

Coding Tools: Notepad++, VSCode, Codepen, ChatGPT, Postman, Stackblitz, Figma, Bootstrap Studio, Elementor.

Marketing Technologies: Keap, GoHighLevel, Zapier, Make, Mautic, Automation, ChatGPT, AI Automation, Generative AI, MailChimp, Instantly, Email Validation, A2P Compliance, Twillio & API, LeadConnector, Nimble, Google Ads, Meta Ads, ByteScout, Brevo, ElasticMail, SMS Marketing, PowerMTA.

Toolchains & Technologies: Git, Github, NPM, Yarn, Bitbucket, Jira, NodeJS Tool, CLI, SFTP, SMTP, Expo Go, DNS, Android Studio, Composer, PHP Artisan, NPM, DevOps, Deployment & Continuous Integration, Serverless, PhpMyAdmin, ClickUp, Asana, Basecamp, VPN, Supabase.

WORK HISTORY

Project-Base for Large Companies (Remote) (since 2008)

Wikihow (Creative Consultant) - 2 years
Role: Implement creative visualization of wiki website and pages.

Colgate Palmolive Philippines (Graphic Designer) -1 year
Role: Creating creative materials for marketing.

BBC UK—1 project only—Event visual collaterals
Role: Developed website and graphics for media festival events.

PartTime/FullTime for Small Companies (Remote)(since 2008)

Argonyx Marketing - (Marketing Tech) - 2023
Role: Implement marketing technologies—CRM GoHighLevel, AI Email, Automations, Integrations

Intense Luminosity—*Switzerland* (Web App Development | Marketing Tech) - March-2022—Jan 2023 (FT)
Role: Building Saas applications using CS-Cart, Laravel, VueJS and Javascript.
Implementation of Marketing Tech like SEO, Automations, Email Marketing, Optimizations, Tracking.

Cybernut Solutions - USA (Web App Development | Marketing Tech)-2013-2014 (FT)
Role: Creating frontend for SaaS from various backend languages (PHP, Java, Phyton)

WSI Chicago USA (Web Designer | Marketing Tech)- Dec2008-Jan2010 (FT)
Role: Building websites using Wordpress and Joomla. CRM integrations. Implementation of Marketing Tech like SEO, Automations, Email Marketing, Optimizations, Tracking.

UpwardAction—*USA* (Digital Marketing & Integration) - Jan-2018-Dec-2020 (FT)
Role: Building websites, sales pages, CRM automation and Email marketing. Implementation of Marketing Tech like SEO, Automations, Email Marketing, Optimizations, Tracking.

Global Contact Solution — Ortigas Center , Philippines (Web Designer) (2010) (PT)
Role: Wordpress developer.

Blackstone Hathaway—*USA (Web developer || Marketing Tech) - Jan 2021-Feb 2022 (PT)*
Role: Creating web technology for finance a consultant. Email marketing tech. Video and Audio.
Implementation of Marketing Tech like SEO, Automations, Email Marketing, Optimizations, Tracking.

Panoptic Marketing—NY USA (Web Designer | *Marketing Tech*) - Feb 2010 - June 2013 *(PT)*
Role: Web designer and developer for various USA companies. Implementation of Tech like SEO, Automations, Email Marketing, Optimizations, Tracking.

Full Time Office Base

RRDonnelly Philippines (Graphic Designer) 2015 (6 months)

Role: Quality control of printing materials and PDFs for global top 500 companies.

Izone Technologies (Web Developer | *Marketing Tech*) *(July 2013 - 6 months)*

Role: Web technology implementation— Wordpress, Codeigniter, CRM Automation, Email marketing

Gintong Aral Publications, Inc.*(1998-2008) - (10 years) Senior Designer*

Role: Supervisory role in design department for a publication

Dane Publishing House, Inc. *(1992-1996) - (4 years) - Junior Designer*

Role: Illustrator/designer for a publication books & magazines

Projects for Various Companies & Personalities (since 2008)

The Tag Team (Top Billboard singer), BBC Reporter, Ace Cruz (Hollywood Film), Roomganize, David Rosenberg (NY Celebrity Surgeon), Jason Jackson (Australia), Manny Pacquiao Film, Andrea Weiss (NY Film Maker), Hillsong Concert PH, Outrage film (Michael Madsen-Kill Bill 2).

Task: Web development, creative design, web technology consulting, marketing tech, email marketing tech

EDUCATION Tertiary •   Technological University of the Philippines TUP (2008-2012) (Manila, Philippines)   **Bachelor of Technology major in Graphic Arts and Printing Technology**
  (Bachelor degree for continuing education program of Commission on Higher Education under ETEEAP)

- **FEATI University (1999-2000) – (**Manila, Philippines) – BS Fine Arts (1 yr)

SEMINARS/Workshop/Short Courses
- Full-Stack Engineering, eCommerce and Project Management—EDX
- Social Media Strategy Workshop Boracay Ecovillage Resort and Convention Center, Philippines (April 28-30, 2010)
- Adobe Flex Programming PCCI, Makati (March 29, 2008)
- Wall Prints Coverings Philippine Trade Training Center (Manila, Philippines) (2008)
- Web Graphics and Production Philippine Trade Training Center (Manila, Philippines) (September 9-10, 2008)
- Flash Animation and Programming Philippine Women University (Manila, Philippines) (July -October 6, 2008)
- Practical Electricity National Manpower Council (Laguna) (February-March, 1991)
- Basic Programming FEATI University (2000) - 40 hours

CERTIFICATIONS
▪ Brainbench.com Certification in Adobe InDesign CS taken August 2007
▪ Brainbench.com Certification in Macintosh OS 10.4 (Tiger) taken August 2007
▪ Brainbench Certification in Computer Fundamentals Windows 95/98 (2002)
▪ Brainbench Certification in Information Technology Terminology (2007)
▪ Brainbench Certification in Computer Fundamentals Windows XP (2007)
▪ ExpertRating.com Certified Professional (Adobe Photoshop CS2) taken August 17,2007
▪ Expert Rating.com Certification in Computer Skills (2007)
▪ Expert Rating.com Certification in English Language - Sentence Structure (2007)

AWARDS/RECOGNITION

▪ Finalist 11th Philippine Web Awards (www.philippinewebawards.com) (2008) - Philippine's top websites

▪ Nominated 10th Philippine Web Awards (2007) - Philippine's top websites

▪ Loyalty Awards 2005 (Gintong Aral Publication Inc.) (2005)

▪ Semi-Finalist Metrobank Painting Competition (2000) - Philippine's top painting competition ▪
2nd Place Pakil Painting Competition (1996)

▪ Official Representative - Laguna On-the-Spot Painting Competition (1990)